

# Catalyst

Detroit

PRESENTED BY



Join us in Detroit for an executive-level gathering focused on the forces reshaping procurement and manufacturing: from AI and advanced technology to competitiveness, supply chain transformation, and the leadership choices that will define what comes next.

Book Tower, Detroit | 22 September, 2026  
[artofprocurement.com/catalyst-detroit-2026](https://artofprocurement.com/catalyst-detroit-2026)

**Breakfast starts at 8am, content at 9am**

## RESEARCH & INSIGHTS

### **The Next Era of Manufacturing: What Leaders Need to See Coming**

Eric Shreffler, Sr. Vice President, Market Development, Michigan Economic Development Corporation

### **From Digital Ambition to Operating Reality: The Next CPO Agenda**

Ryan Flynn, Principal Deloitte

### **Where the Clock Stops: Procurement, Speed and the Competitiveness Gap**

Terry Woychowski, President, Caresoft Global & Jan Griffiths, Founder, Gravitas Detroit

### **Who Builds the Judgement? Protecting Human Expertise in Direct Materials as AI Scales**

Omer Abdullah, Founder, Proquria

## EXPERT FACILITATED Q&A ROUNDTABLES

A series of roundtables led by current or former procurement executives that enable peer-to-peer conversations on topics including:

- The Future of Strategic Sourcing: Beyond Cost Savings in the AI Era
- The Future CPO: Building the Next Generation
- One Truth, One Team: Reimagining NPI Operating Models for the Age of Agentic AI
- From Buyers to Bots: Building AI Agents for Factory-Based Spend
- How AI Turns Raw Material Procurement into a Revenue Driver

## PEER-TO PEER-MASTERMIND

Get deep insights from a curated group of your peers on your most pressing challenges (4 people per group) facilitated by our hand-picked procurement SMEs. Leave with your own peer-tested plan for action!

aop Art of  
Procurement

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## FIRESIDE CHATS

### What Now? Leadership Choices When AI Accelerates

Camille Batiste, Former SVP, Global Supply Chain, ADM & current Senior Advisor, BCG  
Ralph Carlton VP, Global Procurement Thermo Fisher Scientific

### The Future of Direct Materials Procurement: AI, Resilience, and the New Operating Model

Mary Ruth Williamson, Founder, Sourcing IQ  
Sarah Parker, VP Procurement Americas, Tenneco  
Sandeep Dhar, Senior Director, Global Category Management, Johnson & Johnson

## NETWORKING RECEPTION

Reception ends at 6pm

Continue the conversation during our networking drinks!

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Join us at the historic Book Tower for a creative and inspiring environment unlike any other procurement-focused event.

If you are a CPO, Head of Direct Procurement, Supply Chain, or COE, or Digital Transformation leader, request your invite today at <https://artofprocurement.com/catalyst-detroit-2026>

